



PRESS RELEASE

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Game Changer for Cambodia2023 Broadcast & Media Conference

Phnom Penh, Cambodia: Cambodia SEA Games Organising Committee (CAMSOC) and Cambodia ASEAN Para Games Organising Committee (CAMAPGOC), the organizing committees of 32nd SEA Games and 12th ASEAN Para Games held their Broadcast & Media Conference on the 16th & 17th March in Phnom Penh. The Conference was officially open by HE Vath Chamroeun, CEO of both CAMSOC & CAMAPGOC.

For the Broadcasters Conference, a total of 10 International Broadcaster from 7 countries and 16 local broadcasters attended. As for the Media Conference, a total of 21 local media and 16 international agencies based in Phnom Penh attended the conference.

During the conference the official broadcasters and partners of the Games was also announced. The list as enclosed as below;

CSTV – Host Broadcaster 32th SEA Games 2023.

SGTV – Host Broadcaster 32th SEA Games 2023

TVK – National Television of Cambodia, Official Broadcasters 32th SEA Games 2023.

VTVCab Vietnam – Official Broadcaster 32th SEA Games 2023.

MNC Media Indonesia – Official Broadcaster 32th SEA Games 2023.

VIRESA – Esports Partner of CAMSOC for 32th SEA Games 2023.



The Kingdom of Cambodia has created history where the 32nd SEA Games 2023 Broadcast Rights are sold to International Broadcasters for the FIRST time. Cambodia is not a rich country and has taken the responsibility in hosting the SEA Games for the first time. Sale of Broadcast Rights of 32nd SEA Games was collectively decided and agreed by all 11 member countries during the SEA Games Federation (SEAGF) Council Meeting in July 2022 in Phnom Penh.

CAMSOC officially started sales of Broadcast Rights of 32nd SEA Games and have followed the decision of SEAGF Council to work closely with each National Olympic Council (NOC) of the 11 countries. From these endorsements, a total of 16 sports will be broadcast LIVE for SEA Games and 4 sports for ASEAN Para Games.

The hosting of 32nd SEA Games & 12th ASEAN Para Games is a 10-year plan hatched by Cambodia, and success of the Games is very important for the Kingdom of Cambodia and their people.



DATO SRI MEGAT D SHAHRIMAN BIN DATO ZAHARUDIN
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